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Grapevine, TX

For the Month of February 2015

Date Created: Mar 16, 2015

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Tab 2 - Multi-Segment

Currency: USD - US Dollar

Grapevine, TX

For the month of: February 2015

	Current Month - February 2015 vs February 2014												Year to Date - February 2015 vs February 2014												Participation			
	Occ %		ADR		RevPAR		Percent Change from February 2014						Occ %		ADR		RevPAR		Percent Change from YTD 2014						Properties		Rooms	
	2015	2014	2015	2014	2015	2014	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	2015	2014	2015	2014	2015	2014	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	Census	Sample	Census	Sample
Markets																												
Dallas, TX	72.8	67.7	100.96	95.18	73.55	64.48	7.5	6.1	14.1	15.3	1.1	8.7	68.8	64.8	100.81	95.03	69.35	61.55	6.2	6.1	12.7	13.7	0.9	7.2	628	456	79105	64905
Fort Worth-Arlington, TX	68.1	64.9	99.06	96.92	67.46	62.94	4.9	2.2	7.2	7.9	0.7	5.6	64.8	60.1	99.91	94.89	64.78	57.05	7.8	5.3	13.5	14.1	0.5	8.3	323	235	31836	26616
Austin, TX	75.4	73.2	131.29	119.94	99.02	87.79	3.0	9.5	12.8	18.0	4.6	7.8	69.9	66.8	125.17	114.80	87.48	76.69	4.6	9.0	14.1	17.2	2.7	7.5	276	228	32305	29731
Houston, TX	74.4	77.4	114.31	110.50	85.02	85.53	-3.9	3.4	-0.6	1.6	2.2	-1.8	69.0	71.0	110.50	106.19	76.27	75.37	-2.8	4.1	1.2	3.3	2.1	-0.7	801	500	77057	63268
San Antonio, TX	67.8	63.8	107.22	102.33	72.67	65.26	6.3	4.8	11.4	9.4	-1.7	4.4	61.8	57.4	102.31	98.64	63.23	56.64	7.6	3.7	11.6	9.8	-1.6	5.9	407	303	43894	39344
Tracts																												
Arlington, TX	62.8	61.2	81.16	78.16	51.00	47.79	2.8	3.8	6.7	6.7	0.0	2.8	59.8	54.8	86.31	76.75	51.61	42.05	9.1	12.5	22.7	22.7	0.0	9.1	59	47	6336	5730
Dallas CBD/Market Center, TX	76.2	66.6	144.97	138.09	110.47	91.95	14.4	5.0	20.1	20.8	0.5	15.1	71.2	66.1	146.82	138.12	104.47	91.25	7.7	6.3	14.5	14.8	0.2	8.0	70	55	17009	15619
Irving North Area, TX	78.2	76.3	109.81	103.02	85.90	78.57	2.6	6.6	9.3	9.4	0.0	2.6	73.6	71.4	109.71	101.29	80.74	72.31	3.1	8.3	11.7	11.7	0.0	3.1	51	49	8346	7842
Addison/LBJ Freeway, TX	72.8	70.9	93.12	88.29	67.75	62.60	2.6	5.5	8.2	8.3	0.0	2.7	69.9	68.3	91.99	87.07	64.26	59.43	2.3	5.7	8.1	8.2	0.0	2.4	68	59	11333	9980
Denton/Lewisville/McKinney, TX	69.4	66.1	72.79	69.56	50.54	45.96	5.1	4.6	10.0	11.3	1.2	6.4	66.5	63.7	72.29	68.66	48.07	43.74	4.4	5.3	9.9	10.0	0.1	4.5	87	68	8357	6693
East Plano/Richardson, TX	71.9	65.9	82.72	76.74	59.52	50.60	9.1	7.8	17.6	20.2	2.2	11.5	67.1	62.0	81.26	76.07	54.53	47.13	8.3	6.8	15.7	18.2	2.2	10.7	47	36	5331	4512
West Plano/Frisco, TX	73.8	73.8	116.34	109.95	85.86	81.12	0.0	5.8	5.9	16.2	9.8	9.8	70.7	71.1	116.80	110.65	82.57	78.66	-0.6	5.6	5.0	15.2	9.8	9.2	37	36	5349	5007
Farmers Branch/Stemmons Freeway North, TX	72.6	65.0	79.20	73.53	57.50	47.81	11.7	7.7	20.3	20.3	0.1	11.7	69.7	62.3	77.89	72.18	54.30	44.98	11.9	7.9	20.7	20.8	0.1	11.9	41	28	5267	4136
CBD/I-820 West, TX	70.7	69.1	124.22	121.29	87.84	83.78	2.4	2.4	4.9	6.7	1.8	4.2	67.7	64.2	123.53	118.15	83.61	75.80	5.5	4.6	10.3	12.3	1.8	7.4	66	48	7072	6188
Fort Worth North, TX	73.5	70.6	74.35	71.08	54.64	50.18	4.1	4.6	8.9	8.2	-0.6	3.4	70.6	67.2	73.78	69.91	52.09	47.00	5.0	5.5	10.8	10.1	-0.6	4.4	50	37	4625	3700

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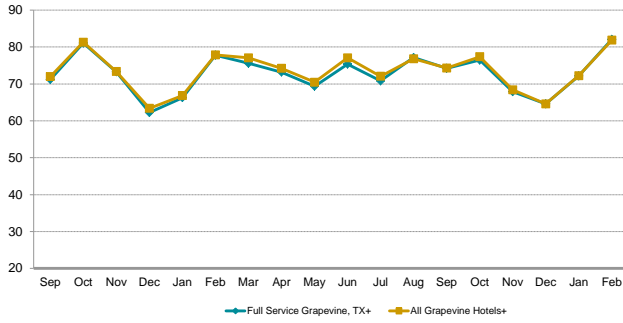
Tab 3 - Comp Trend

Currency: USD - US Dollar

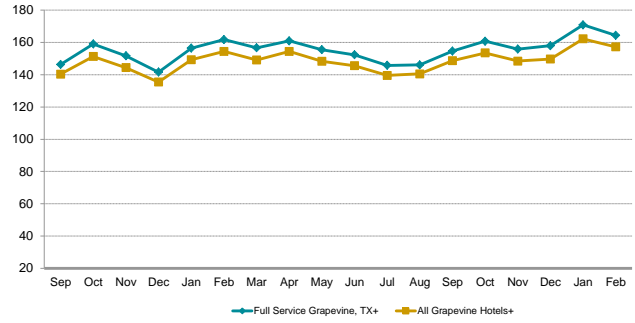
Grapevine, TX

For the Month of February 2015

Occupancy Comparison



ADR Comparison



Occupancy (%)	2013												2014				2015		Year To Date			Running 12 Month		
	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	2013	2014	2015	2013	2014	2015
Full Service Grapevine, TX+	71.2	81.1	73.3	62.2	66.3	77.8	75.6	73.2	69.3	75.3	70.8	77.2	74.2	76.4	67.9	64.6	72.2	82.1	73.9	71.7	76.9	73.2	73.6	73.2
All Grapevine Hotels+	72.0	81.3	73.4	63.4	66.8	77.9	77.0	74.2	70.4	77.0	72.1	76.8	74.3	68.4	64.6	72.2	81.9	73.9	72.1	76.8	72.3	74.0	73.8	
Index	98.9	99.7	99.9	98.2	99.2	99.9	98.1	98.6	98.4	97.8	98.2	100.5	99.9	98.8	99.3	100.0	99.9	100.3	100.0	99.5	100.1	101.2	99.5	99.1
% Chg																								
Full Service Grapevine, TX+	-2.3	6.6	3.9	-7.3	-5.9	0.1	5.2	-10.3	-5.7	-0.7	-11.0	8.7	4.3	-5.7	-7.4	3.8	8.9	5.5	4.0	-2.9	7.1	1.7	0.6	-0.6
All Grapevine Hotels+	0.3	8.0	5.6	-3.8	-5.7	0.9	6.9	-9.0	-5.0	0.5	-8.6	7.6	3.2	-4.8	-6.8	1.9	8.1	5.1	5.9	-2.4	6.6	1.8	2.4	-0.3

ADR	2013												2014				2015		Year To Date			Running 12 Month		
	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	2013	2014	2015	2013	2014	2015
Full Service Grapevine, TX+	146.30	158.96	151.64	141.62	156.43	161.66	156.60	160.89	155.47	152.29	145.78	146.00	154.58	160.68	155.81	157.89	170.79	164.33	154.25	159.13	167.52	147.16	148.60	156.74
All Grapevine Hotels+	140.27	151.26	144.34	135.43	149.23	154.34	149.06	154.32	148.23	145.57	139.48	140.45	148.65	153.50	148.37	149.64	162.19	157.22	146.49	151.85	159.67	140.23	142.18	149.71
Index	104.3	105.1	105.1	104.6	104.8	104.7	105.1	104.3	104.9	104.6	104.5	104.0	104.0	104.7	105.0	105.5	105.3	104.5	105.3	104.8	104.9	104.9	104.5	104.7
% Chg																								
Full Service Grapevine, TX+	-1.2	1.6	-1.2	-0.9	1.7	4.5	7.6	3.7	1.7	7.4	10.1	6.3	5.7	1.1	2.8	11.5	9.2	1.6	1.9	3.2	5.3	-2.7	1.0	5.5
All Grapevine Hotels+	-0.5	1.7	-0.8	-0.2	2.5	4.8	7.3	4.7	1.6	6.8	8.1	6.0	6.0	1.5	2.8	10.5	8.7	1.9	1.7	3.7	5.2	-1.9	1.4	5.3

RevPAR	2013												2014				2015		Year To Date			Running 12 Month		
	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	2013	2014	2015	2013	2014	2015
Full Service Grapevine, TX+	104.14	128.87	111.11	88.13	103.67	125.76	118.36	117.77	107.79	114.72	103.19	112.65	114.75	122.81	105.78	101.96	123.23	134.85	113.97	114.15	128.74	107.67	109.40	114.67
All Grapevine Hotels+	100.95	122.95	105.90	85.82	99.73	120.16	114.82	114.54	104.43	112.14	100.52	107.86	110.42	118.75	101.46	96.60	117.13	128.69	108.21	109.43	122.62	101.34	105.21	110.48
Index	103.2	104.8	104.9	102.7	103.9	104.7	103.1	102.8	103.2	102.3	102.7	104.4	103.9	103.4	104.2	105.5	105.2	104.8	105.3	104.3	105.0	106.3	104.0	103.8
% Chg																								
Full Service Grapevine, TX+	-3.5	8.3	2.7	-8.1	-4.2	4.5	13.2	-7.0	-4.1	6.6	-2.1	15.6	10.2	-4.7	-4.8	15.7	18.9	7.2	6.0	0.2	12.8	-1.0	1.6	4.8
All Grapevine Hotels+	-0.2	9.8	4.7	-4.1	-3.4	5.7	14.6	-4.7	-3.5	7.3	-1.2	14.1	9.4	-3.4	-4.2	12.6	17.4	7.1	7.7	1.1	12.1	0.0	3.8	5.0

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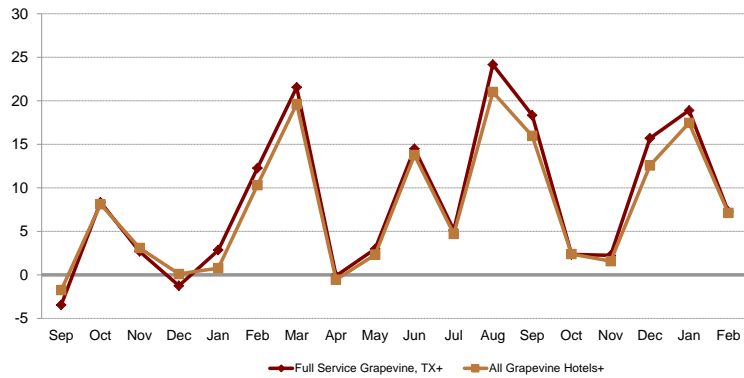
Tab 4 - Comp Trend-Raw

Grapevine, TX

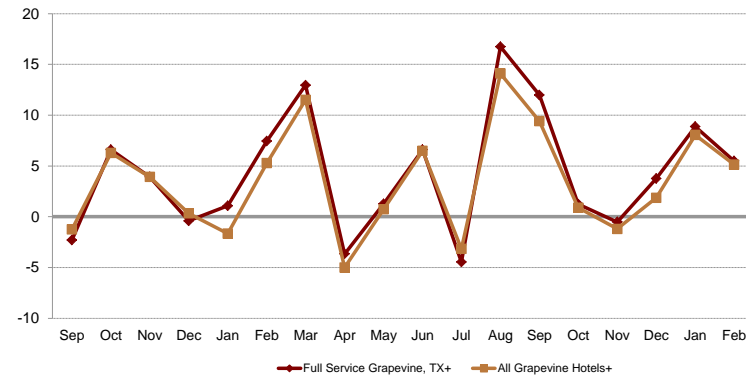
For the Month of February 2015

Currency: USD - US Dollar

Revenue Percent Change Comparison



Demand Percent Change Comparison



Supply		2013				2014								2015		Year To Date			Running 12 Month					
		Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	2013	2014	2015	2013	2014
Full Service Grapevine, TX+	Index	81.3	81.3	81.3	82.4	82.4	82.4	82.4	82.4	82.4	82.4	82.4	82.4	82.4	82.4	82.4	82.4	82.4	80.1	82.4	82.4	80.1	81.4	82.4
Full Service Grapevine, TX+	% Chg	0.0	0.0	0.0	7.4	7.4	7.4	7.4	7.4	7.4	7.4	7.4	7.4	7.4	7.4	0.0	0.0	0.0	0.0	7.4	0.0	0.0	1.8	5.5
All Grapevine Hotels+	% Chg	-1.6	-1.6	-1.6	4.3	4.3	4.3	4.3	4.3	6.0	6.0	6.0	6.0	6.0	6.0	0.0	0.0	0.0	0.0	4.3	0.0	0.0	0.1	4.2

Demand		2013				2014								2015		Year To Date			Running 12 Month						
		Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	2013	2014	2015	2013	2014	2015
Full Service Grapevine, TX+	Index	80.5	81.1	81.2	80.9	81.7	82.3	80.8	81.3	81.1	80.6	80.9	82.8	82.3	81.4	81.8	82.4	82.3	82.6	80.1	82.0	82.5	81.1	81.0	81.7
Full Service Grapevine, TX+	% Chg	-2.3	6.6	3.9	-0.4	1.1	7.4	13.0	-3.7	1.3	6.6	-4.5	16.7	12.0	1.2	-0.5	3.8	8.9	5.5	4.0	4.3	7.1	1.7	2.4	4.8
All Grapevine Hotels+	% Chg	-1.2	6.3	3.9	0.3	-1.7	5.3	11.5	-5.0	0.7	6.5	-3.2	14.1	9.4	0.9	-1.2	1.9	8.1	5.1	5.9	1.8	6.6	1.8	2.5	3.9

Revenue		2013				2014								2015		Year To Date			Running 12 Month						
		Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	2013	2014	2015	2013	2014	2015
Full Service Grapevine, TX+	Index	83.9	85.3	85.3	84.6	85.6	86.2	84.9	84.7	85.1	84.3	84.6	86.1	85.6	85.2	85.9	87.0	86.7	86.3	84.3	86.0	86.5	85.1	84.6	85.5
Full Service Grapevine, TX+	% Chg	-3.5	8.3	2.7	-1.3	2.8	12.2	21.5	-0.1	3.0	14.5	5.1	24.1	18.3	2.3	2.2	15.7	18.9	7.2	6.0	7.5	12.8	-1.0	3.5	10.5
All Grapevine Hotels+	% Chg	-1.8	8.1	3.1	0.1	0.8	10.3	19.6	-0.6	2.3	13.8	4.7	21.0	16.0	2.4	1.6	12.6	17.4	7.1	7.7	5.5	12.1	0.0	4.0	9.4

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Tab 5 - Resp Full Service Grapevine+

Grapevine, TX

For the Month of February 2015

		2013												2014												2015																			
STR Code	Name of Establishment	City & State	Zip Code	Aff Date	Open Date	Rooms	Chg in Rms	J	F	M	A	M	J	J	A	S	O	N	D	J	F	M	A	M	J	J	A	S	O	N	D	J	F	M	A	M	J	J	A	S	O	N	D		
51686	Grand Hyatt Dallas Fort Worth Airport	Dallas, TX	75261	Jul 2005	Jul 2005	298		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•												
5530	Hyatt Regency DFW Airport	Dallas, TX	75261	Oct 1986	Oct 1986	811	Y	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•			
62685	Courtyard Dallas DFW Airport North Grapevine	Grapevine, TX	76051	Dec 2013	Dec 2013	181																																							
37892	Embassy Suites DFW Airport North Outdoor World	Grapevine, TX	76051	Aug 1999	Aug 1999	329		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•		
43336	Gaylord Texan Resort & Convention Center	Grapevine, TX	76051	Apr 2004	Apr 2004	1511		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	
56880	Great Wolf Lodge Grapevine	Grapevine, TX	76051	Dec 2007	Dec 2007	605	Y																																						
9907	Hilton DFW Lakes Executive Conference Center	Grapevine, TX	76051	Jul 1983	Jul 1983	393		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	
55677	Residence Inn DFW Airport North Grapevine	Grapevine, TX	76051	Jan 2007	Jan 2007	133		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
62686	TownePlace Suites Dallas Grapevine	Grapevine, TX	76051	Dec 2013	Dec 2013	120																																							
Total Properties:						9	4381	<ul style="list-style-type: none"> ○ - Monthly data received by STR ● - Monthly and daily data received by STR Blank - No data received by STR Y - (Chg in Rms) Property has experienced a room addition or drop during the time period of the report 																																					

A blank row indicates insufficient data.

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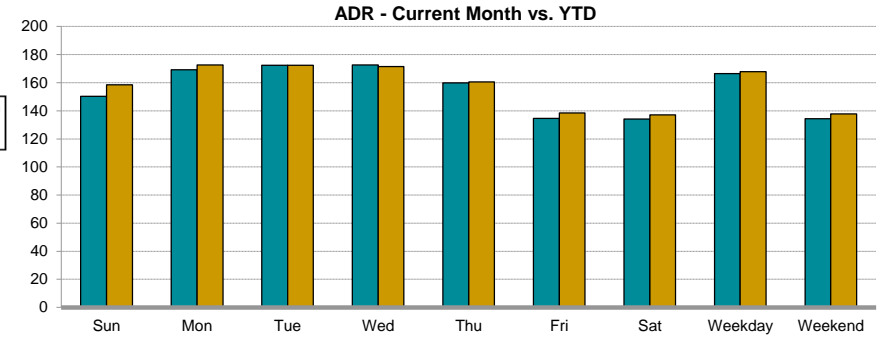
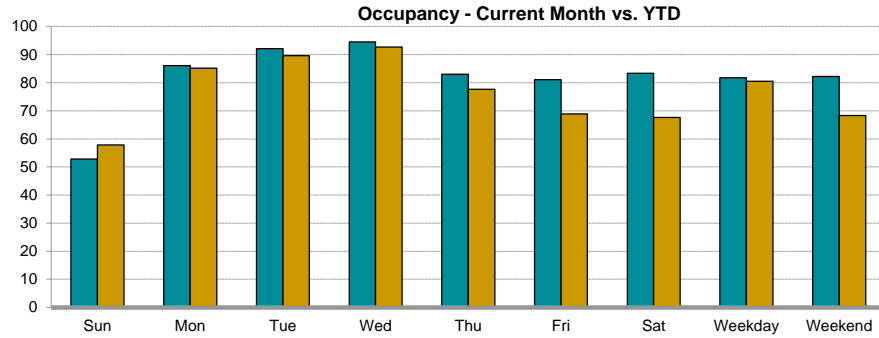
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Tab 7 - DOW Grapevine Hotels+

Currency: USD - US Dollar

Grapevine, TX

For the Month of February 2015



Day of Week		Occupancy (%)		ADR		RevPAR		Supply		Demand		Revenue	
		% Chg	% Chg	% Chg	% Chg	% Chg	% Chg	% Chg	% Chg				
Sunday	Current Month	52.8	10.0	150.40	2.4	79.38	12.6	21,268	0.0	11,225	10.0	1,688,249	12.6
	Year To Date	57.8	29.8	158.60	9.8	91.67	42.6	42,536	0.0	24,585	29.8	3,899,287	42.6
	Running 12 Month	56.1	2.2	146.70	7.1	82.36	9.4	276,484	4.2	155,220	6.5	22,771,419	14.0
Monday	Current Month	86.1	3.7	169.22	5.5	145.62	9.4	21,268	0.0	18,302	3.7	3,097,008	9.4
	Year To Date	85.1	14.1	172.69	9.9	147.04	25.4	42,536	0.0	36,216	14.1	6,254,310	25.4
	Running 12 Month	76.7	3.4	156.74	7.2	120.21	10.8	276,484	4.2	212,042	7.7	33,234,960	15.4
Tuesday	Current Month	92.1	-1.7	172.52	2.7	158.93	1.0	21,268	0.0	19,594	-1.7	3,380,193	1.0
	Year To Date	89.7	5.3	172.52	5.8	154.67	11.5	42,536	0.0	38,135	5.3	6,578,864	11.5
	Running 12 Month	83.7	2.1	159.72	6.3	133.63	8.5	276,484	4.2	231,313	6.4	36,946,165	13.0
Wednesday	Current Month	94.6	4.9	172.67	3.8	163.30	8.9	21,268	0.0	20,113	4.9	3,472,965	8.9
	Year To Date	92.7	13.1	171.46	6.5	159.01	20.5	42,536	-11.1	39,449	0.6	6,763,823	7.1
	Running 12 Month	81.8	0.7	156.88	4.3	128.25	5.1	276,484	4.2	226,040	4.9	35,460,414	9.5
Thursday	Current Month	83.1	-0.9	159.80	1.4	132.73	0.4	21,268	0.0	17,666	-0.9	2,822,977	0.4
	Year To Date	77.7	-2.3	160.47	4.6	124.64	2.2	47,853	0.0	37,167	-2.3	5,964,296	2.2
	Running 12 Month	73.4	-3.0	151.35	4.2	111.14	1.1	276,484	4.2	203,030	1.1	30,728,084	5.3
Friday	Current Month	81.1	-1.7	134.61	-1.0	109.12	-2.7	21,268	0.0	17,240	-1.7	2,320,694	-2.7
	Year To Date	68.9	-7.9	138.51	-1.3	95.46	-9.1	47,853	0.0	32,979	-7.9	4,567,861	-9.1
	Running 12 Month	71.4	-5.8	135.95	2.1	97.06	-3.9	276,484	2.2	197,398	-3.8	26,835,689	-1.8
Saturday	Current Month	83.3	30.4	134.12	-0.3	111.78	30.1	21,268	0.0	17,726	30.4	2,377,433	30.1
	Year To Date	67.6	10.1	137.07	1.6	92.72	11.9	47,853	12.5	32,369	23.8	4,436,704	25.9
	Running 12 Month	73.5	-1.1	137.27	5.4	100.87	4.3	281,801	6.3	207,072	5.1	28,424,046	10.8
Weekday / Weekend													
Weekday (Sun-Thu)	Current Month	81.7	2.5	166.41	3.2	135.99	5.7	106,340	0.0	86,900	2.5	14,461,392	5.7
	Year To Date	80.5	9.6	167.82	6.8	135.14	17.1	217,997	-2.4	175,552	7.0	29,460,580	14.3
	Running 12 Month	74.3	1.0	154.86	5.7	115.12	6.8	1,382,420	4.2	1,027,645	5.3	159,141,042	11.3
Weekend (Fri-Sat)	Current Month	82.2	12.3	134.36	-0.7	110.45	11.5	42,536	0.0	34,966	12.3	4,698,127	11.5
	Year To Date	68.3	-0.4	137.80	-0.2	94.09	-0.5	95,706	5.9	65,347	5.5	9,004,566	5.3
	Running 12 Month	72.4	-3.5	136.62	3.7	98.98	0.1	558,285	4.2	404,470	0.6	55,259,735	4.3
Total	Current Month	81.9	5.1	157.22	1.9	128.69	7.1	148,876	0.0	121,866	5.1	19,159,519	7.1
	Year To Date	76.8	6.6	159.67	5.2	122.62	12.1	313,703	0.0	240,899	6.6	38,465,146	12.1
	Running 12 Month	73.8	-0.3	149.71	5.3	110.48	5.0	1,940,705	4.2	1,432,115	3.9	214,400,777	9.4

A blank row indicates insufficient data.

Source 2015 STR, Inc.

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Tab 8 - Seg Resp Grapevine Hotels+

Grapevine, TX

For the Month of February 2015

								2013												2014												2015											
STR Code	Name of Establishment	City & State	Zip Code	Aff Date	Open Date	Rooms	Chg in Rms	J	F	M	A	M	J	A	S	O	N	D	J	F	M	A	M	J	A	S	O	N	D	J	F	M	A	M	J	A	S	O	N	D			
51686	Grand Hyatt Dallas Fort Worth Airport	Dallas, TX	75261	Jul 2005	Jul 2005	298		B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B		
5530	Hyatt Regency DFW Airport	Dallas, TX	75261	Oct 1986	Oct 1986	811	Y	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B		
33916	Closed - Fairfield Inn DFW Airport North Grapevine Hotel	Grapevine, TX	76051	May 2013	Jul 1998	0	Y																																				
35378	Comfort Inn Grapevine	Grapevine, TX	76051	Sep 2012	Jul 1997	100	Y																																				
53219	Comfort Suites DFW N Grapevine	Grapevine, TX	76051	Jan 2005	Jan 2005	96																																					
62685	Courtyard Dallas DFW Airport North Grapevine	Grapevine, TX	76051	Dec 2013	Dec 2013	181																																					
37892	Embassy Suites DFW Airport North Outdoor World	Grapevine, TX	76051	Aug 1999	Aug 1999	329		B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B			
43336	Gaylord Texan Resort & Convention Center	Grapevine, TX	76051	Apr 2004	Apr 2004	1511		B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B		
56880	Great Wolf Lodge Grapevine	Grapevine, TX	76051	Dec 2007	Dec 2007	605	Y																																				
41227	Hampton Inn Suites DFW Airport North Grapevine	Grapevine, TX	76051	Dec 2000	Dec 2000	94																																					
9907	Hilton DFW Lakes Executive Conference Center	Grapevine, TX	76051	Jul 1983	Jul 1983	393		B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B			
57869	Hilton Garden Inn DFW North Grapevine	Grapevine, TX	76051	Jun 2009	Jun 2009	110																																					
39643	Holiday Inn Express & Suites DFW Grapevine	Grapevine, TX	76051	Mar 2000	Mar 2000	95																																					
42080	Homewood Suites DFW Airport North Grapevine	Grapevine, TX	76051	Jul 2002	Aug 2001	105																																					
38856	Hyatt Place Dallas Grapevine	Grapevine, TX	76051	Feb 2008	Jan 2000	125		B	B	B	B	B	B	B	B	B						B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B				
55677	Residence Inn DFW Airport North Grapevine	Grapevine, TX	76051	Jan 2007	Jan 2007	133																																					
52951	Springhill Suites DFW Airport North Grapevine	Grapevine, TX	76051	Jul 2005	Jul 2005	111																																					
33520	Super 8 Grapevine DFW Arprt Northwest	Grapevine, TX	76051	May 1996	May 1996	100																																					
62686	TownePlace Suites Dallas Grapevine	Grapevine, TX	76051	Dec 2013	Dec 2013	120																																					
Total Properties:						19	5317	s - Montly Segmentation (Transient, Group, Contract) Only r - Monthly Additional Revenue Only B - Both Segmentation and Additional Revenue Blank - No data received by STR																																			

A blank row indicates insufficient data.

Source 2015 STR, Inc.

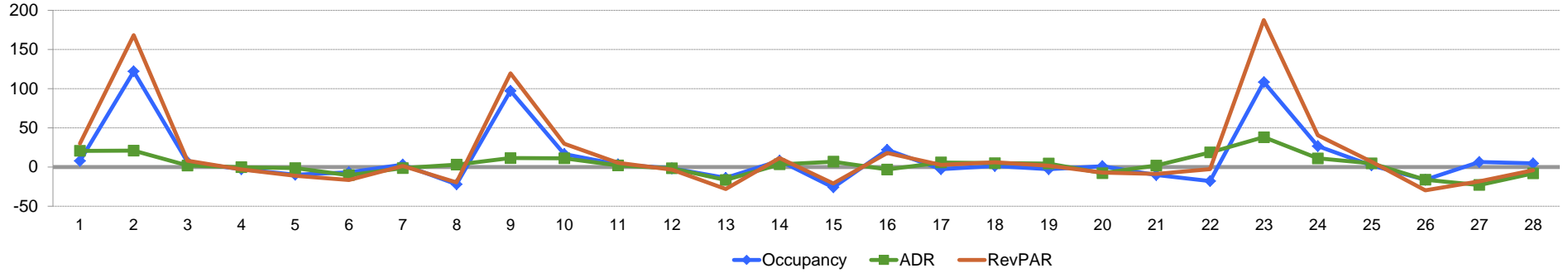
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Tab 9 - DBM All Grapvine Hotels+

Grapevine, TX

For the Month of February 2015

Percent Changes for the Month of February



	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa
Occupancy (%)	Feb																											
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28
This year	41.6	81.6	85.9	88.7	81.2	79.9	74.6	49.9	91.2	96.5	95.5	84.1	68.4	88.9	52.1	78.4	88.0	96.1	89.8	84.3	78.9	67.4	93.1	98.1	98.0	77.1	91.6	91.0
Last year	38.7	36.8	80.9	91.2	90.2	86.0	72.5	64.1	46.2	82.8	92.6	85.7	79.5	82.4	70.4	64.3	90.7	94.9	92.4	83.6	88.0	82.3	44.7	77.5	96.0	92.3	86.2	87.1
Percent Change	7.6	122.1	6.2	-2.8	-9.9	-7.0	3.0	-22.1	97.2	16.5	3.2	-1.8	-14.0	7.9	-26.0	21.8	-2.9	1.2	-2.8	0.9	-10.4	-18.1	108.4	26.6	2.1	-16.5	6.3	4.5

	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa
ADR	Feb																											
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28
This year	148.68	173.93	168.84	174.00	167.35	144.93	131.18	142.00	161.48	164.53	163.14	154.52	125.38	138.57	142.31	153.11	171.34	170.07	166.83	139.52	141.44	163.93	186.21	184.64	183.32	149.40	127.96	125.85
Last year	123.25	143.91	165.86	174.48	169.71	161.83	133.15	137.92	144.94	147.92	160.01	157.11	150.29	134.06	133.26	158.30	161.92	162.14	159.77	151.54	138.91	138.22	134.96	166.34	175.28	178.22	166.24	136.98
Percent Change	20.6	20.9	1.8	-0.3	-1.4	-10.4	-1.5	3.0	11.4	11.2	2.0	-1.7	-16.6	3.4	6.8	-3.3	5.8	4.9	4.4	-7.9	1.8	18.6	38.0	11.0	4.6	-16.2	-23.0	-8.1

	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa
RevPAR	Feb																											
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28
This year	61.92	141.96	145.00	154.31	135.90	115.86	97.87	70.90	147.21	158.74	155.86	130.00	85.71	123.15	74.18	119.99	150.85	163.37	149.86	117.67	111.58	110.52	173.32	181.15	179.65	115.17	117.22	114.54
Last year	47.69	52.89	134.11	159.21	153.03	139.11	96.50	88.38	67.01	122.53	148.20	134.61	119.52	110.42	93.87	101.83	146.83	153.93	147.62	126.67	122.26	113.82	60.29	128.91	168.27	164.46	143.31	119.32
Percent Change	29.8	168.4	8.1	-3.1	-11.2	-16.7	1.4	-19.8	119.7	29.5	5.2	-3.4	-28.3	11.5	-21.0	17.8	2.7	6.1	1.5	-7.1	-8.7	-2.9	187.5	40.5	6.8	-30.0	-18.2	-4.0

	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa
Supply	Feb																											
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28
This year	5317	5317	5317	5317	5317	5317	5317	5317	5317	5317	5317	5317	5317	5317	5317	5317	5317	5317	5317	5317	5317	5317	5317	5317	5317	5317	5317	5317
Last year	5317	5317	5317	5317	5317	5317	5317	5317	5317	5317	5317	5317	5317	5317	5317	5317	5317	5317	5317	5317	5317	5317	5317	5317	5317	5317	5317	5317
Percent Change	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa
Demand	Feb																											
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28
This year	2214	4340	4566	4715	4318	4251	3967	2655	4847	5130	5080	4473	3634	4725	2772	4167	4681	5108	4776	4484	4195	3585	4949	5216	5211	4099	4871	4839
Last year	2057	1954	4299	4851	4794	4570	3853	3407	2458	4404	4924	4555	4228	4379	3745	3420	24821	5047	4912	4444	4679	4378	2375	4120	5104	4906	4583	4631
Percent Change	7.6	122.1	6.2	-2.8	-9.9	-7.0	3.0	-22.1	97.2	16.5	3.2	-1.8	-14.0	7.9	-26.0	21.8	-2.9	1.2	-2.8	0.9	-10.4	-18.1	108.4	26.6	2.1	-16.5	6.3	4.5

	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa
Revenue	Feb																											
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28
This year	329222	754803	770983	820451	722574	616050	520381	376976	782693	843995	828699	691212	455706	654771	394429	637991	802066	868631	796806	625677	593293	587622	921522	963149	955184	612384	623261	608989
Last year	253543	281235	713087	846493	813664	739630	513091	469921	356292	651506	787956	715707	635498	587096	499087	541449	780675	818420	784880	673503	650042	605199	320553	685394	894698	874408	761972	634404
Percent Change	29.8	168.4	8.1	-3.1	-11.2	-16.7	1.4	-19.8	119.7	29.5	5.2	-3.4	-28.3	11.5	-21.0	17.8	2.7	6.1	1.5	-7.1	-8.7	-2.9	187.5	40.5	6.8	-30.0	-18.2	-4.0

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Tab 10 - Help

All data is processed by STR using both the current and historical sampling of hotels.
For further questions about the methodology used to produce our reports, please email destin@str.com.

Average Daily Rate (ADR)

Room revenue divided by rooms sold, displayed as the average rental rate for a single room.

Census (properties and rooms)

The number of properties and rooms that exist in our database for the area(s) or segment(s) shown on the report.

Country

A geographic area that has internationally recognized boundaries, an organized economy, and a sovereign government.
It is typically recognized by the International Organization for Standardization (ISO).

Demand (Rooms Sold)

The number of rooms sold or rented (excludes complimentary rooms).

Exchange Rate

The factor used to convert revenue from U.S. Dollars to the local currency. The exchange rate data is obtained from a third party.
Any aggregated number in the report (YTD, Running 3 month, Running 12 month) uses the exchange rate of the reporting period.

Index

Index (Occupancy, ADR, RevPar) - Property performance divided by competitive set performance multiplied by 100.
Internationally, indexes are also referred to as MPI – Market Penetration Index (Occupancy Index), ARI – Average Room Index (ADR Index), and RPI – Revenue Per Available Room Index (RevPar Index).

Market

A geographic area within a country. Markets are defined by STR and STR Global.

Occupancy (Occ)

Rooms sold divided by rooms available multiplied by 100. Occupancy is always expressed as a percentage of available rooms.

Percent Change

Amount of growth - up, flat, or down - this period versus same period last year (month or year-to-date). Calculated as $\frac{\text{Current} - \text{Previous}}{\text{Previous}} \times 100$.

Revenue (Room Revenue)

Total room revenue generated from the sale or rental of rooms.

RevPAR (Revenue Per Available Room)

Room revenue divided by rooms available.

Sample or % Room Participants

The percent of rooms from which STR receives data. Calculated as $(\text{Sample Rooms} / \text{Census Rooms}) \times 100$.

Sub-Market

A geographic sub-area within a Market. Sub-markets are defined by STR and STR Global.

Supply (Rooms Available)

The number of rooms times the number of days in the period.

Twelve Month Moving Average

Measures (Occ, ADR, RevPAR, Supply, Demand, Revenue) are calculated using the sum of the values of the given metric over the last 12 months.

WD (Weekday)

Average of Sunday through Thursday

WE (Weekend)

Average of Friday and Saturday

Year-to-date

Measures (Occ, ADR, RevPAR, Supply, Demand, Revenue) are calculated using the sum of the values from the beginning of the year to the end of the reporting period.