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FOR IMMEDIATE RELEASE

THE TRADE GROUP® Relocating Their Global Headquarters to Grapevine, Texas

Groundbreaking celebration scheduled for Friday, June 8

Grapevine, Texas (May 30, 2018) — The Grapevine City Council proudly announces that THE TRADE GROUP® will be relocating their global headquarters to Grapevine, Texas and will be celebrating with a groundbreaking celebration scheduled for Friday, June 8 at 10:30 a.m. at 2060 Enchanted Way, Grapevine. The company has made the Inc. 5000 list of fastest growing private companies for the past four years and is one of the nation's leading event marketing and creative design firms. Since 1986, their team of live event, design and engineering experts have helped thousands of clients amplify their brands and successfully navigate a wide range of events and experiences. Clients rely on THE TRADE GROUP® for: event ideation, creation and production; esports expertise; exhibit design and fabrication; graphic design and production; strategic marketing solutions; technology integration and more.

Established in January of 1986, THE TRADE GROUP® has grown their award-winning company to a staff of more than 150. Chris Stone, President & CEO shared, "Our entire organization is excited about the move to Grapevine and the opportunity for growth it provides. We look forward to this new phase in our journey as we make Grapevine our new home for our global headquarters. The relocation to Grapevine will play an integral role in the company's growth over the next several years." The new global headquarters is projected to be a two-story, 200,000 square foot, state-of-the-art facility, adding 80,000 square feet to their current one level 120,000 square foot facility. The new facility will be designed with the bottom level reserved for graphics production, fabrication, and warehouse space, and all offices placed on the top level. Their new Grapevine headquarters will also boast an on-site café offering their employees the convenience of healthy in-house dining options. Additionally, several casual meeting spaces will be added, allowing teams to work together collaboratively. City of Grapevine Mayor William D. Tate added "The City of Grapevine maintains a strategic focus on attracting, retaining and growing quality businesses in our community, and I am thrilled to add THE TRADE GROUP® to our growing group of companies headquartered in Grapevine." City of Grapevine economic development director Bob Farley, added "Innovation and imagination help define what makes Grapevine unique and we are proud to have another company that so strongly represents those values."

THE TRADE GROUP® has serviced some of the world's most prominent clients, such as Facebook, [Twitch.tv](#), Google Home, Mavs Gaming, Pepsico, Ubisoft, Fidelis Cybersecurity, ONKYO, G6 Hospitality (Motel 6 parent company), Dallas Envy, Walt Disney, Xbox, Warner Brothers, Community Coffee, Yahoo, RIOT Games/League of Legends, and many more. THE TRADE GROUP® also boasts numerous awards for creativity and design both in the U.S. and Internationally. Recently, THE TRADE GROUP® has entered into a partnership with LST Marketing to form [eAgency Global](#), a firm offering a full suite of services from event production, customer/fan engagement, sponsorship and talent marketing, data analytics, media and strategic marketing. eAgency Global is the leading strategic partner in helping brands, event and media properties, and teams looking to navigate and capitalize on the rapidly expanding esports ecosystem.

About Grapevine, Texas

Grapevine is home to many successful businesses as well as numerous wineries, fine dining, nationally ranked festivals, and select attractions and resorts. Its economic development efforts are designed to further increase visitors and tax revenues through projects that emphasize hospitality, entertainment and retail uses. Grapevine has earned a well-deserved reputation as one of the nation's premier destinations by drawing 15 million visitors annually. Its economic development efforts are designed to further increase visitor and tax revenues through projects that emphasize hospitality, entertainment and retail uses. Grapevine also boasts exceptional commercial and office facilities that capitalize on the City's central location in one of the world's most dynamic regions and close proximity to the world's third-busiest airport, providing ready access to major U.S. and international markets. For more information, visit [GrapevineTxEcoDev.com](#).

About THE TRADE GROUP®

[THE TRADE GROUP®](#) is an award winning, full-service event marketing and creative design firm, specializing in trade shows, esports events and activations, corporate events, brand activations, retail merchandising, commercial graphics and experiential solutions. Since 1986, their team of live event, design and engineering experts has helped thousands of clients amplify their brands and successfully navigate a wide range of events and experiences. Clients rely on THE TRADE GROUP® for: event ideation, creation and production; esports expertise; exhibit design and fabrication; graphic design and production; strategic marketing solutions; technology integration and more.

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